

ART

QUALIFICATION: BTEC LEVEL 3 NATIONAL DIPLOMA IN ART AND DESIGN (2 A LEVELS)

The BTEC Level 3 National Diploma in Art and Design is equivalent in size to two A- Levels.

The qualification provides a strong foundation of Art and Design specialisms. Learners develop projects and gain an understanding of the creative process. They study visual recording and communication, critical analysis and production skills to produce art and design outcomes.

The course is designed for post-16 learners who aim to progress to higher education and ultimately to employment, possibly in the creative industries, as part of a programme of study alongside another BTEC qualification. As this course covers a wide variety of projects it provides pupils with the breadth and depth of study, along with the opportunity to build a very strong portfolio, this is vital for pupils that wish to pursue further creative education or employment.

ENTRY REQUIREMENTS:

A GCSE or BTEC in Textiles or Art at a Level 4 or Pass equivalent.

HOW COURSE IS ASSESSED:

Four of the units set will be assessed externally and four units will be assessed internally.

WHERE NEXT?

Higher education or training and ultimately employment into the Creative industries.

JOB OPPORTUNITIES:

Pupils can progress to sectors that use and value visual communication skills such as marketing, media and design as well as a broad range of Art & Design specialisms.

Pupils could follow career pathways such as;

Interior designer

Graphic Designer

Illustrator

Animator

Art therapist

Architect

Art gallery curator

Fine artist

Glass maker

Visual merchandiser

Sign writer

Set designer

Prop maker

COURSE CONTENT:

The course includes eight units. Four units are externally set. The eight units are as follows;

- Visual Recording and Communication
- Critical and Contextual Studies in Art and Design
- The Creative Process
- Textile Materials, Techniques and Processes
- Materials, techniques and Processes in Art and Design
- Developing an Art and Design portfolio
- Developing and Realising Creative Intentions
- Graphics Materials, Techniques and Processes

Pupils will complete eight units which are teacher led but require strong student input and creativity. Pupils will be given a brief, similar to one found within a design industry environment and are expected to produce independent personal responses. Pupils will be introduced to a variety of techniques and processes and are expected to record ideas as their work develops. Skills covered include painting, drawing, 3D, graphics, collage and printmaking.